



## **FREEDOM CONCEPTS INC. ANNOUNCES MOORINGS MEDIQUIP AS EXCLUSIVE DISTRIBUTOR IN THE U.K. AND IRELAND**

**FOR IMMEDIATE RELEASE:**

**WINNIPEG, CANADA, October 7, 2015** – The leading innovators in adaptive therapy tricycles for people with special needs, Freedom Concepts Inc., has formed an alliance with Moorings Mediquip, a company who has been trading for over 20 years in the U.K. and Ireland healthcare industry. As of October 6, 2015, Moorings Mediquip will serve as the exclusive distributor in the U.K. and Ireland for the Freedom Concepts Inc. line of adaptive therapy tricycles.

Freedom Concepts specializes in custom building tricycles for children and adults with disabilities. Each tricycle is built around the rider's specific measurements and needs. Moorings Mediquip will carry out Freedom Concepts' mission in the U.K. and Ireland – helping more people with disabilities to find their freedom through mobility.

Moorings Mediquip will be carrying the Discovery Series from Freedom Concepts – a line of custom adaptive tricycles best suited for riders aged 4-15. Moving forward, Freedom Concepts and Moorings Mediquip hope to add more bikes to their U.K. and Ireland distribution.

President and CEO of Freedom Concepts, Ken Vanstraelen, was thrilled to announce the newly formed alliance, "We're thrilled to announce our new relationship with Moorings Mediquip and are excited to introduce our bikes to the public in the U.K. and Ireland. We feel that our bikes can make a difference in the lives of so many, and Moorings Mediquip is the perfect partner to help make this difference."

Moorings Mediquip has an experienced and committed team of Area Consultants throughout the U.K. and Ireland. As a result of this recent appointment the Sales Team has been expanded.

Moorings Mediquip will begin product demonstrations and assessments on November 16, 2015. To inquire about Freedom Concepts adaptive therapy tricycles in the U.K. and Ireland visit [www.mooringsmediquip.com](http://www.mooringsmediquip.com) or call the Assessment Hotline on 0800 031 6571.

**Freedom Concepts Inc.** has been imagining, designing, and building a full line of adaptive bicycles, alternative seating, and mobility devices for over twenty years. [www.freedomconcepts.com](http://www.freedomconcepts.com)

**Moorings Mediquip** is a leading supplier of disability equipment in the U.K. and Ireland. Established in 1992, the Company is passionate in sourcing the best equipment possible for those with special needs. [www.mooringsmediquip.com](http://www.mooringsmediquip.com)

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