



**FREEDOM CONCEPTS INC. RECEIVES CE MARK APPROVAL
FOR COMPLETE LINE OF ADAPTIVE TRICYCLES**

FOR IMMEDIATE RELEASE:

WINNIPEG, CANADA, October 7, 2015 – The leading innovators in adaptive therapy tricycles for people with special needs, Freedom Concepts Inc., announced today that it has received CE Mark approval for their complete line of adaptive tricycles. Throughout the next few months, Freedom Concepts will be working alongside Moorings Mediquip to introduce Freedom Concepts adaptive tricycles to the public in the U.K. and Ireland.

Freedom Concepts adaptive tricycles are built around the rider and their specific needs and measurements. Each bike is custom-built based on an in-person or over-the-phone assessment. Freedom Concepts adaptive tricycles feature built-in options to maximize growth and adjustability to meet a child's physical needs and development as the child grows older and the disability evolves.

“Since our inception in 1991, we have been broadening our worldwide reach – from our home base in Canada, to the United States, to Australia, and now, with this attainment, we hope to change even more lives,” said Ken Vanstraelen, President and CEO of Freedom Concepts Inc.

Moorings Mediquip will begin product demonstrations and assessments on Freedom Concepts Inc. adaptive tricycles, starting November 16, 2015.

Freedom Concepts Inc. has been imagining, designing, and building a full line of adaptive bicycles, alternative seating, and mobility devices for over twenty years. www.freedomconcepts.com

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